It is claimed:

messaging system;

A method for formatting an electronic message sent from a mobile communication device
and addressed to a first electronic mail account, the mobile communication device being
associated with a second electronic mail account in an electronic messaging system, comprising:
receiving the electronic message from the mobile communication device at the electronic

identifying a message format associated with the second electronic mail account;

formatting the electronic message using the identified message format; and

sending the formatted electronic message to the first electronic mail account;

wherein electronic messages sent from either the mobile communication device or from
the second electronic mail account include the message format associated with the second
electronic mail account.

- 2. The method of claim 1, wherein the message format includes a font type.
- 3. The method of claim 1, wherein the message format includes a font size.
- 4. The method of claim 1, wherein the message format includes a font color.
- 5. The method of claim 1, wherein the first electronic mail account is in the electronic messaging system.

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- 6. The method of claim 1, wherein the first electronic mail account is in another electronic messaging system.
- 7. A method for formatting electronic messages sent from a mobile communication device and addressed to a first electronic mail account, the mobile communication device being associated with a second electronic mail account in an electronic messaging system, comprising:

receiving a first electronic message at the electronic messaging system, the first electronic message including a message format;

redirecting the first electronic message from the electronic messaging system to the mobile communication device;

receiving a second electronic message from the mobile communication device at the electronic message system, the second electronic message being addressed to the first electronic mail account and including a message body, the message body including a first text portion originated at the mobile communication device and a second text portion copied from the first electronic message;

identifying a message format of the second text portion;

formatting the first text portion using the message format of the second text portion; and sending the formatted second electronic message to the first electronic mail account.

- 8. The method of claim 7, wherein the message format includes a font type.
- 9. The method of claim 7, wherein the message format includes a font size.

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- 10. The method of claim 7, wherein the message format includes a font color.
- 11. The method of claim 7, wherein the first electronic message is sent from the sent from the first electronic mail account and the second electronic message is a reply message.
- 12. The method of claim 7, wherein the first electronic message is sent from a third electronic mail account and the second electronic message is a forwarded message.
- 13. The method of claim 7, wherein the message format is identified from metadata included in the first electronic message.
- 14. The method of claim 13, wherein the message format is identified from a content type field in the first electronic message.
- 15. In an electronic messaging system having a mail server operable to send and receive electronic messages and having an enterprise server operable to redirect electronic messages to and from a mobile communication device that is associated with an electronic messaging account in the electronic messaging system, the enterprise server comprising:
 - a memory subsystem operable to store data and program information;
- a processing subsystem operable to store and retrieve data in the memory subsystem and execute programs stored in the memory subsystem; and
- a message formatting program stored in the memory subsystem and executed by the processing subsystem, the message formatting program being operable to cause the enterprise

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server to identify a message format for an electronic message received from the mobile communication device, reformat the received electronic message using the identified message format, and redirect the reformatted message for delivery by the electronic messaging system;

wherein the identified message format is used for both electronic messages sent from the mobile communication device and for electronic messages sent from a desktop client associated with the electronic messaging account.

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